

We offer the maximum level of quality, adapting to customers' needs and with a confidential and personalized service.

A photograph of fresh strawberries. Some are in a white bowl, and others are on a wooden spoon. The background is dark and textured.

Roots Agriculture, LLC COMPANY PROFILE

Phone:
+20 1111 142 171

Mail:
info@rootsagriculture.com

Address:
Shebin El Koum St, Ismailia City, Egypt, 41525

Hi There!

ROOTS AGRICULTURE, LLC is a leading Egyptian company that provides frozen vegetables & fruits exports to many countries around the globe.

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ABOUT COMPANY

*Roots Agriculture, LLC an Egyptian producer and exporter
of FROZEN [IQF] FRUITS & VEGETABLES to worldwide.*

We're driven by a sole passion - to bring tasty, high-quality frozen fruits and vegetables to our partners and their consumers across the world. We know how important eating real food is and every day we seek out the best from farm to freezer. We believe eating great tasting healthy food should be simple and easy.

We focus on finding the best fresh products and are committed to quality at every production stage. We grow our business according to three key pillars: trust, quality and supply. We work with suppliers who we trust to provide the highest-quality products for our customers, and we ensure extensive supply capabilities that are second to none, all year long.

We seek to expand the field of export and open up new foreign markets with our frozen products. the best quality & packaging (Bulk & Retail), according to our customers' needs.

CEO Message

*We will continue to innovate
and push the boundaries of
what is possible, while always
keeping our customers at the
forefront of everything we do.*

Even though I cannot claim to be the market's best firm, we are moving forward steadily towards becoming one of the major players in IQF Frozen fruits and IQF vegetables sector in Egypt and one of the worlds leading players in processed IQF and frozen products committed to maintain high standards of quality.



HOW WE WORK

01 Sourcing

CULTURE AND RESOURCE FROM FARMERS.

As our adventure began with farming, we are aware of how crucial it is to obtain absolutely fresh raw materials from the field. based on our experience in this sector, We have developed a large network of partners to help us with the purchase of the highest quality fruit and vegetable raw materials .

BUYING FROM Moderators WHO SHARE OUR VALUES.

We obtain our raw materials from partners who share and comprehend our sourcing philosophy.

02 Processing

INCOMING RAW MATERIAL QUALITY CONTROL UNDER OUR ROOF.

We inspect every batch ourselves once we get them from our suppliers. We want to ensure that our claims are supported by independent lab analysis.

PROCESSING AT THE END

We base our success on our own production and support our expansion with fair partnerships. A careful selection of companies allows us to expand our operations into new areas. We welcome collaboration in gaining access to new raw materials and services that complement our existing asset base.

03 Quality Control

CONTROL THE QUALITY OF FINAL PRODUCTS.

Before sending the goods to you, we thoroughly inspect and analyze them. performing quality analysis, and standardizing the products according to customer requirements. We also provide customized packaging options so that you can sell your products instantly.

04 Logistics

TRANSPORT AND TRACKING UNTIL DELIVERY.

Our goal is to provide a simple and adaptable trade experience. We make every effort to deliver the products to your port with complete, accurate documentation, including all certificates and analyses, on time.



You can trust that our frozen products will meet the highest standards of taste and freshness. Whether you're looking to stock up on supplies or expand your international market, our frozen products are the perfect solution.

OUR PRODUCTS

FROZEN VEGETABLES



IQF Okra one	June - September
IQF Okra Fine	June - September
IQF Okra Extra	June - September
IQF Okra Zero	June - September
IQF Whole Green Beans	April, June - July, October - December
IQF Cut Green Beans	April, June - July, October - December
IQF Broccoli Florets	November - December
IQF Cauliflower Florets	December - February
IQF Veggie Mix	January - April
IQF Broad Beans	January - March
IQF Peeled Beans	January - March
IQF Carrots & Peas	January - April
IQF Artichoke Buttomms	March - May
IQF Artichoke Quarters	January - March
IQF Artichoke Hearts	January - March
Molokhia Minced	January - April
Molokhia Leaves	January - April
IQF Green Peas	January - March
IQF Diced Onion 10x10mm	May - December
IQF Onion Slices	May - December

FROZEN FRUITS



IQF Whole Strawberry Grade A	January - May
IQF Whole Strawberry Grade B	January - May
IQF Diced Strawberry 10x10mm	January - May
IQF Strawberry Slices	January - May
IQF Strawberry Chunks	January - May
IQF Diced Mango	June - September
IQF Mango Slices	June - September
IQF Apricots Halves	June - September
IQF Guava Halves	September - December
IQF Peach Halves	April - June
IQF pomegranate Kernels	August - October

WHAT MAKES US YOUR BEST PARTNER !

Quality Control

We understand that every detail matters and that even the smallest mistake can have a significant impact on the final quality of the product. That's why we adhere to the strictest quality standards and employ various sorting processes to ensure that only the best materials are used in the production of our products.



Expert Staff

Our team of experts is well-versed in the latest techniques and technologies for quality control, and they work tirelessly to maintain the highest level of standards. From using advanced equipment to employing cutting-edge software, we leave no stone unturned in our quest for perfection.

Reading market trends

Thanks to our team's extensive involvement in this sector, we are frequently forecasting changes in the pricing of raw materials and market trends. This insight into the market enables us to be ready and have a stock all year long.

Transactions & Documentations

As soon as an arrangement has been reached, all the necessary paperwork and transactions are efficiently prepared. When everything is completed, approved, and sealed, the documents are immediately transmitted to the customer.



OUR VISION

To Become one of the world's top suppliers of frozen foods. We are eager to accomplish our objectives and satisfy our customers thanks to our excellent quality control and advanced IQF technology.



OUR MISSION

To provide our customers with high-quality frozen fruits and vegetables that are both nutritious and convenient. We are committed to sourcing only the freshest produce from trusted suppliers, and using the latest freezing technology to preserve their flavor, texture, and nutrients.

OUR CORE VALUES



Customer First

Our main goal as a company is to assist our customers in increasing their sales. All of our actions and evaluations revolve around how effectively we can serve our valuable clients



Sustainability

Maintaining a safe and healthy environment is among our top priorities, which is why we refrain from using any pesticides or harmful chemicals.



Quality

Ensuring the utmost level of quality through meticulous oversight is our primary responsibility.



Trust

We believe that global commerce must rest on a foundation of trust and dedication.

PACKING/PRIVATE LABEL

We can offer packing services for our products in retail packages upon customer request. Sizes, weights and material of packages can be negotiated.

Products are packed with attention to the smallest details so that they are properly protected against the harmful effects of external factors such as moisture, light, and impurities.

PACKING AND LOADING

Each crate of our frozen strawberries is packed with care and precision, ensuring that you receive only the best quality fruit. Our packaging team and shipping agent are committed to ensuring the safe transportation of our strawberries. They use durable containers that are specifically designed to protect the frozen products during transit, so that they reach their destination in perfect condition and are ready for use.



TRANSPORTATIONS

As we provide our own supply as opposed to procuring from other producers, we also expedite customs clearance and can ensure that we do not have unexpected product issues in transit. In the event that problems arise that could not have been foreseen, we are a professional organized management; you will not have to work with 'middle-men' to resolve any complications. We are available twenty-four hours a day for our clients.

With all products we provide the following original documentation:

- Invoice*
- Packing List*
- Phytosanitary Certificate*
- Health certificate*
- Certificate of Analysis*
- Euro1*
- Bill of Lading*

MEET ROOTS TEAM

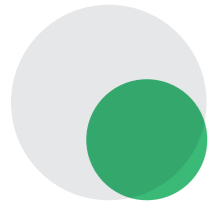
We are a group of young professionals with an ability to provide the whole world with tasty, healthy, natural and safe frozen food



Ahmed Eid
CEO



Ahmed Reyad
General Manager

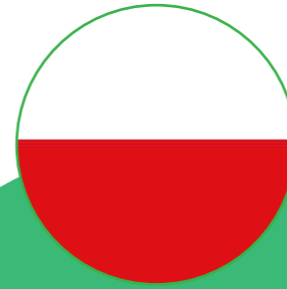


Bahaa Mohammed
General Accountant



Dalia Khaled
International Trade
Marketing Specialist

Clients Feedback & Appreciations



Client Name

We would like to thank Roots Agriculture for the time devoted to us and we hope that knowledge + organization + excellent quality raw material = realization of our common dreams.



Client Name

The best quality IQF fruits and vegetables from Egypt, with every standards, special production for our quality requirements.
Thank you Roots Agricultural for your time, dedication and teamwork

HOW TO REACH US !

CEO

Chairman@rootsagriculture.com
[+2] 0111 1111 156









Head Office

[+2] 0111 1142 171
info@rootsagriculture.com
Shebin El Koum St., Ismailia, Egypt, 41525

Export Sales And Marketing

[+2] 0110 111 5 888
[+2] 0110 111 4 888
Marketing@rootsagriculture.com
Sales@rootsagriculture.com

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